



# HUNTINGTON BEACH PLANNING DEPARTMENT

## MAJOR PROJECTS NEWSLETTER

### AUGUST 2008

**Department Staff:**  
Scott Hess, AICP  
Director of Planning

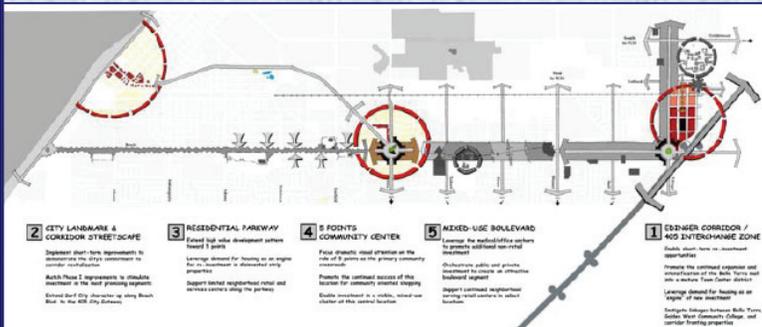
**Advance Planning:**  
Mary Beth Broeren, AICP  
Planning Manager  
Jane James  
Senior Planner  
Ricky Ramos  
Senior Planner  
Rosemary Medel  
Associate Planner  
Jennifer Villaseñor  
Associate Planner  
Chris Davis  
Sr. Analyst  
Hayden Beckman  
Planning Aide

**Current Planning:**  
Herb Fauland  
Planning Manager  
Jason Kelley  
Senior Planner  
Rami Talleh  
Senior Planner  
Tess Nguyen  
Associate Planner  
Ron Santos  
Associate Planner  
Andrew Gonzales  
Assistant Planner  
Jill Arabe  
Planning Aide  
Susan Pierce  
Plan Checker  
Sergio Martinez  
Plan Checker

**Code Enforcement:**  
Bill Zylla  
Neighborhood  
Preservation Manager  
Michael Fuentes  
Senior Code Enf. Off.  
Rich Massi  
Senior Code Enf. Off.  
Tony Duarte  
Code Enforcement Off.  
Tim Flanagan  
Code Enforcement Off.  
Al Brady  
Code Enforcement Off.  
Martha Villasenor  
Code Enforcement Off.  
Richard Hedden  
Code Enforcement Off.  
Kathy Schooley  
Code Enforcement Off.

**Administration:**  
Linda Wine  
Administrative Asst.  
Ann Minnie  
Office Asst. II  
Judy Demers  
Office Asst. II  
Brian Hatfield  
Intern

#### Beach and Edinger Specific Plan Environmental Assessment No. 2008-008



The Beach and Edinger Specific Plan Environmental Assessment (EA) and Notice of Preparation (NOP) for an Environmental Impact Report (EIR) were released on Thursday, July 31, 2008 for a 30-day review period. When drafted, the EIR will analyze

the project area as a Program EIR and address four specific sites as project specific EIRs. The proposed Specific Plan area extends along Beach Boulevard from the boundary of the Coastal Zone in the south, specifically the southeast corner of Atlanta Avenue, including the commercial portions of the Seabridge Specific Plan (SP 3) and the Pacifica Community Specific Plan (SP2), and through and including Beach Boulevard's intersection with Edinger Avenue within City boundaries. The Specific Plan area then extends westward along Edinger Avenue to Goldenwest Street which includes the southwest, southeast, and northwest commercial corners at the intersection, in the northern portion of the City. The total acreage of the Specific Plan area would be approximately 459 acres. Because future development along the Specific Plan area is envisioned uniquely along different portions of the corridor, the Specific Plan area has been divided into five general areas or segments and their environs. A scoping meeting will be held on Thursday, August 21, 2008 at Central Library, 7111 Talbert Avenue, Huntington Beach, rooms C & D from 6:00 until 9:00 PM. Final comments must be received by Friday, August 29, 2008. A copy of the EA is available on the Planning Department website at

[http://www.surfcity-hb.org/Government/Departments/Planning/major/beach\\_Edinger.cfm](http://www.surfcity-hb.org/Government/Departments/Planning/major/beach_Edinger.cfm).

**Project Planner: Rosemary Medel**

#### **Mitigated Negative Declaration 2008-011 Pacific View Mixed Use Project**

The 30-day public comment period on the Environmental Assessment for the Pacific View Mixed-Use project opened on August 7 and will end on September 6. Located at the Northeast Corner of Pacific Coast Highway and 7th Street, the project proposes to construct a four-story, 35 foot tall, 12,922 square foot mixed-use, visitor-serving/residential development. The proposed uses within the project would include 4,082 sq. ft. of commercial space on the ground floor, seven residential units consisting of 4,472 sq. ft. on the second floor and three units consisting of 4,367 sq. ft. on the third floor. The project includes a request for a variance to allow a fourth floor in lieu of the maximum allowed number of three floors for purposes of providing common open space within a roof top deck. A copy of the Draft Mitigated Negative Declaration is available at City Hall, Central Library, and on-line at <http://www.surfcity-hb.org/Government/Departments/Planning/PJB/eac/EAC.cfm>.

**Project Planner: Rami Talleh**

## **City's Housing Element Approved**



The City of Huntington Beach received notice of final approval of its Housing Element from the State Department of Housing and Community Development. The Housing Element is a required element of the City's General Plan and was required to be updated for the planning period 2008-2014. The Housing Element identifies strategies and programs that focus on preserving and improving housing and neighborhoods, providing adequate housing sites, assisting in

the provision of affordable housing, removing governmental constraints and promoting fair and equal housing opportunities.

***Project Planner: Jennifer Villaseñor***

## **Applications Sought for Environmental Award**

The Environmental Board Award is presented to one residential and one commercial applicant that demonstrates a project or achievement that is of benefit to the environment and the community. The Board is now accepting applications for this year's award. The project or activity must have been completed within the last three years. All Huntington Beach businesses, community organizations, schools, and individuals are eligible and encouraged to apply to receive recognition for their efforts to preserve, conserve and protect our community's environment. Of particular interest are those projects that have implemented energy or water conservation measures. Complete this application and return it to Ms. Rosemary Medel, City of Huntington Beach, Environmental Board Liaison, 2000 Main Street, PO Box 190, Huntington Beach, 92648. If you have any questions, please call (714) 536-5271. Application deadline is Friday, October 10, 2008, by 5:00 P.M. The application is available at [http://www.surfcity-hb.org/Government/Boards\\_Commissions/Environmental Board/environmental board.cfm](http://www.surfcity-hb.org/Government/Boards_Commissions/Environmental_Board/environmental_board.cfm).

*City of Huntington Beach Planning Department  
2000 Main Street, 3<sup>rd</sup> Floor  
Huntington Beach, CA 92648  
(714) 536-5271*

<http://www.surfcity-hb.org/government/departments/planning/>